

# City of Huntington Beach Likely Voter Survey - Report on Results -

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*September 19, 2016*

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# City of Huntington Beach - Likely Voter Survey

## Report on results

From Wednesday, September 7 through Monday, September 12, 2016 Probolsky Research conducted a telephone survey of likely November, 2016 General Election voters within the City of Huntington Beach.

A total of 300 voters were surveyed. A survey of this size yields a margin of error of +/-5.8% with a confidence level of 95%. Interviews were conducted with voters on both landline and mobile phones (61% were completed on mobile phones) and were offered in English and Spanish languages.

Our turnout universe (PDI Universe 16G5A) consisted of: (Voted in at least 1 of 11/14 or 6/16), Or (Voted in at least 2 elections including 11/10, 11/12, 6/14, or any election in 2015, with at least 1 being 11/12), Or (Registered since 11/08 & voted 11/12) OR (Non-DMV Registered after 6/16). This represents 87,818 voters (81.8% turnout) and 51,287 households (84.6%).

Our sample was developed from voter files originally compiled by the Orange County Registrar of Voters. Probolsky Research applies a stratified random sampling methodology to our sample design. In other words, we ensure that the demographic proportions of survey respondents match the demographic composition of the universe being researched.

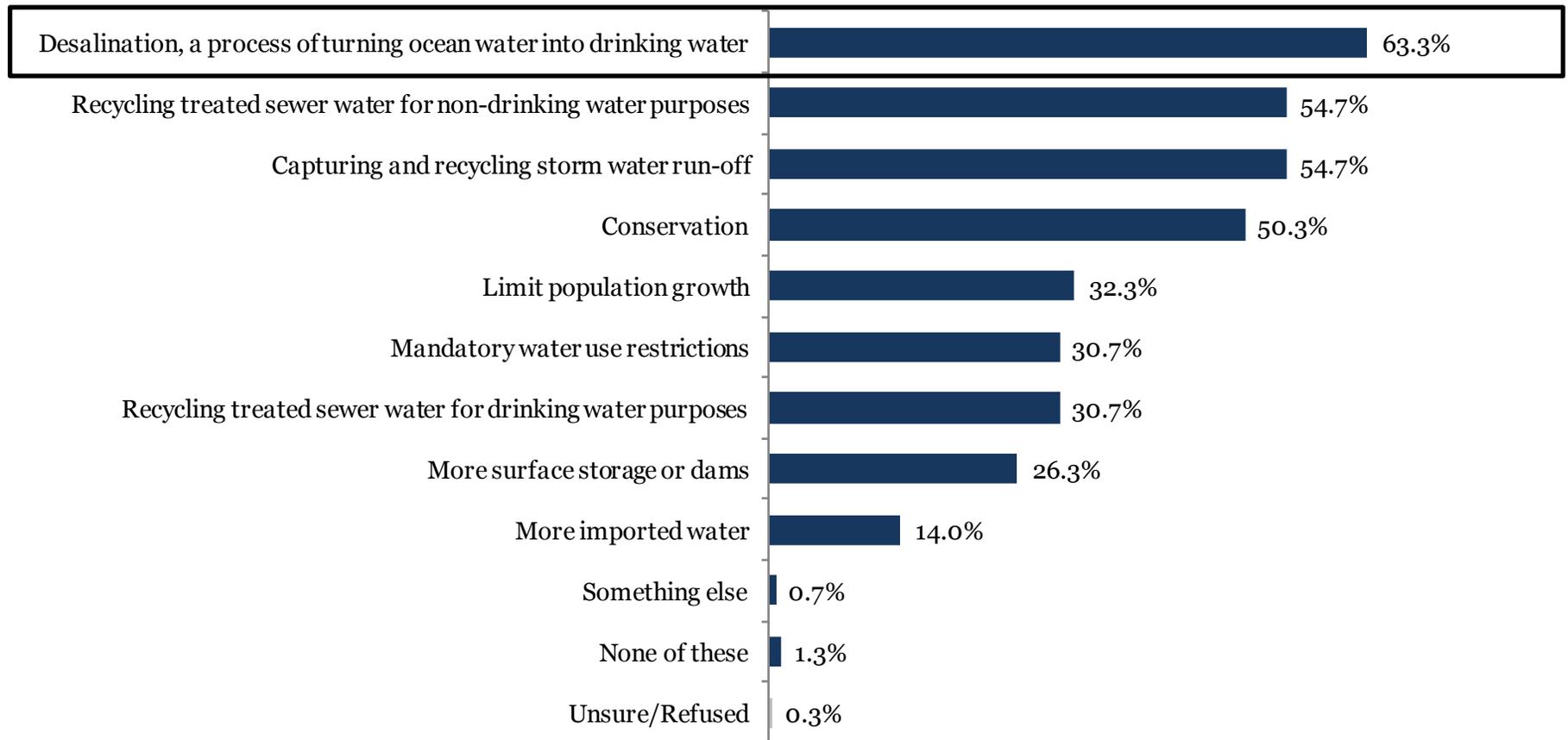
Probolsky Research specializes in opinion research on behalf of business, government, non-profit and special interest clients.



# Likely voters say desalination

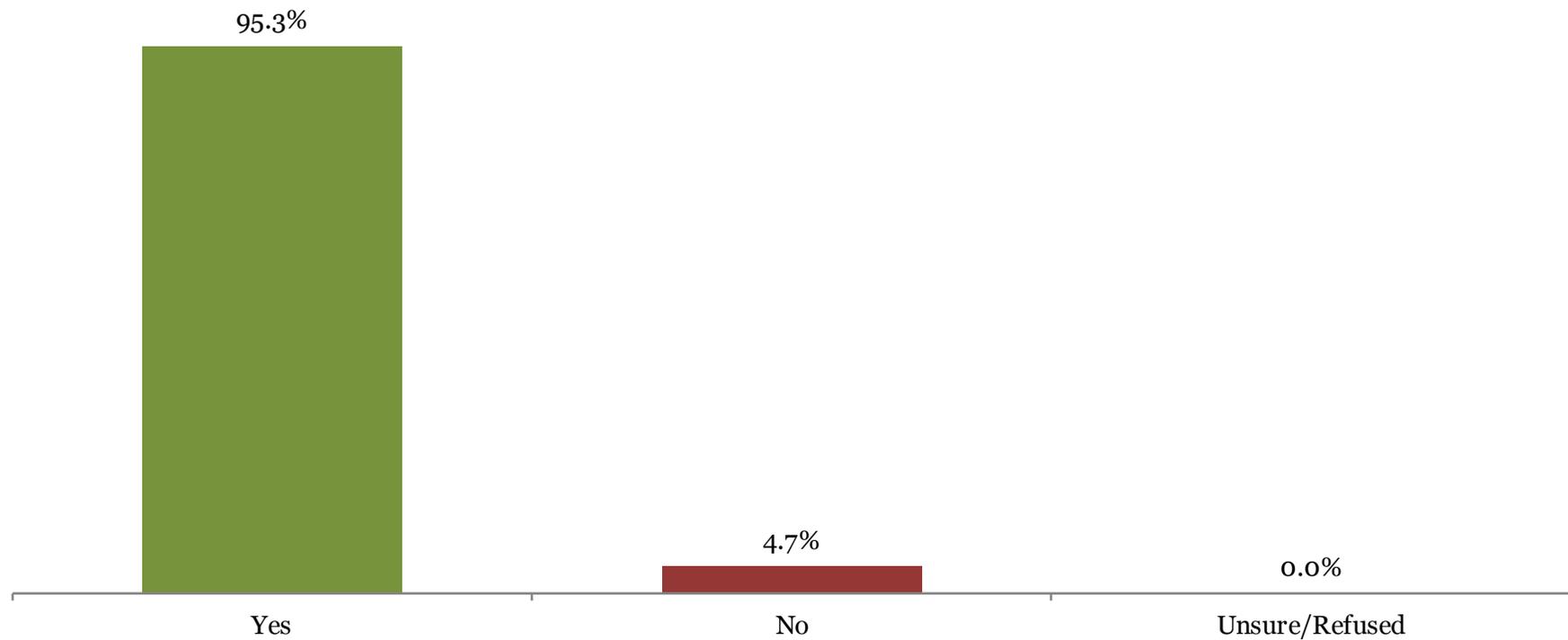
## Is the best way to ensure reliable local water supply

Question: What, in your opinion, is the best way for local water agencies to ensure reliable local water supply? Choose as many as you like, or none at all.



# 95.3% have heard Of seawater desalination

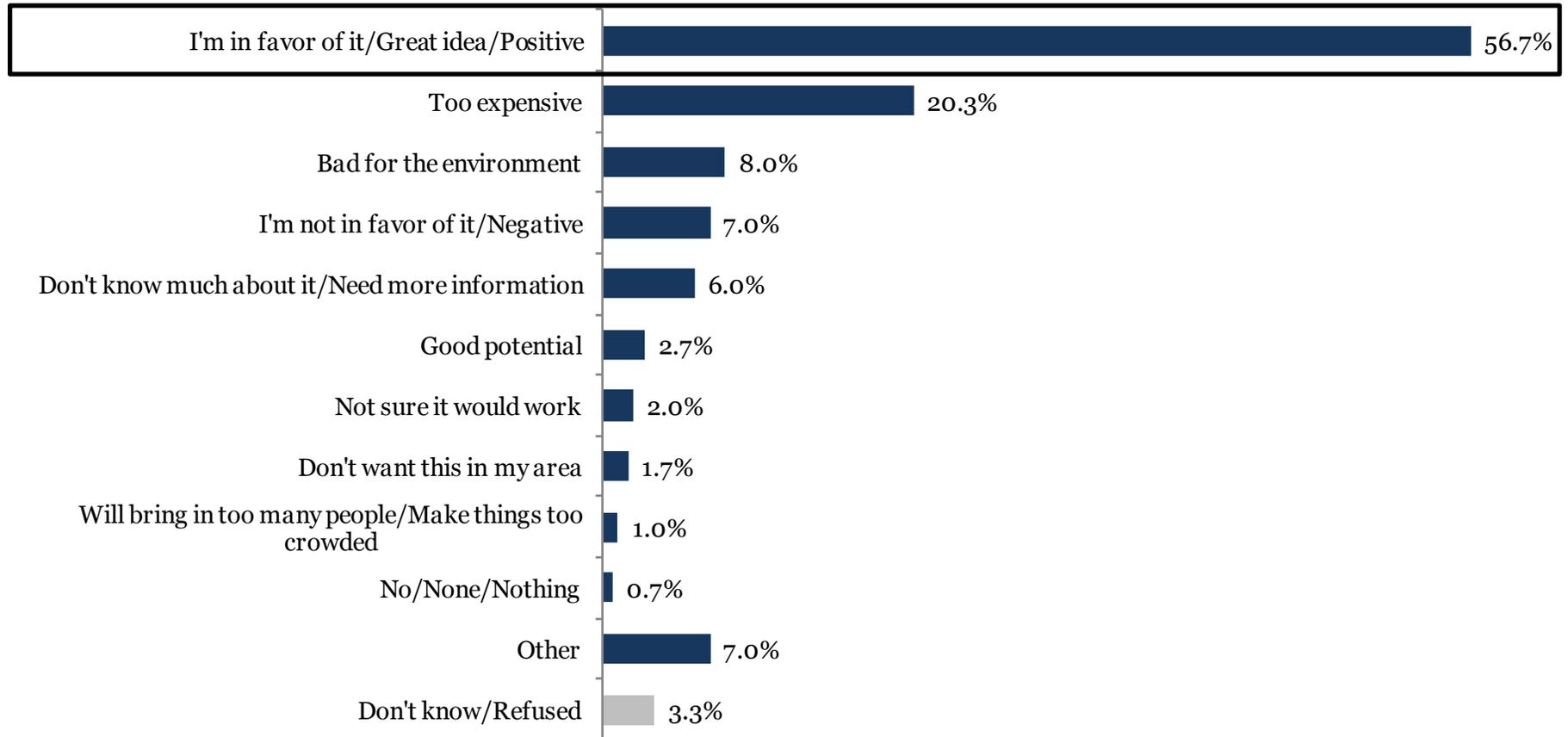
Question: Have you heard of seawater desalination, a process that turns ocean water into drinking water by removing the salt?



# What do likely voters

## Think of desalination?

Question: What do you think of desalination?\*



\*Asked of those who have heard of desalination

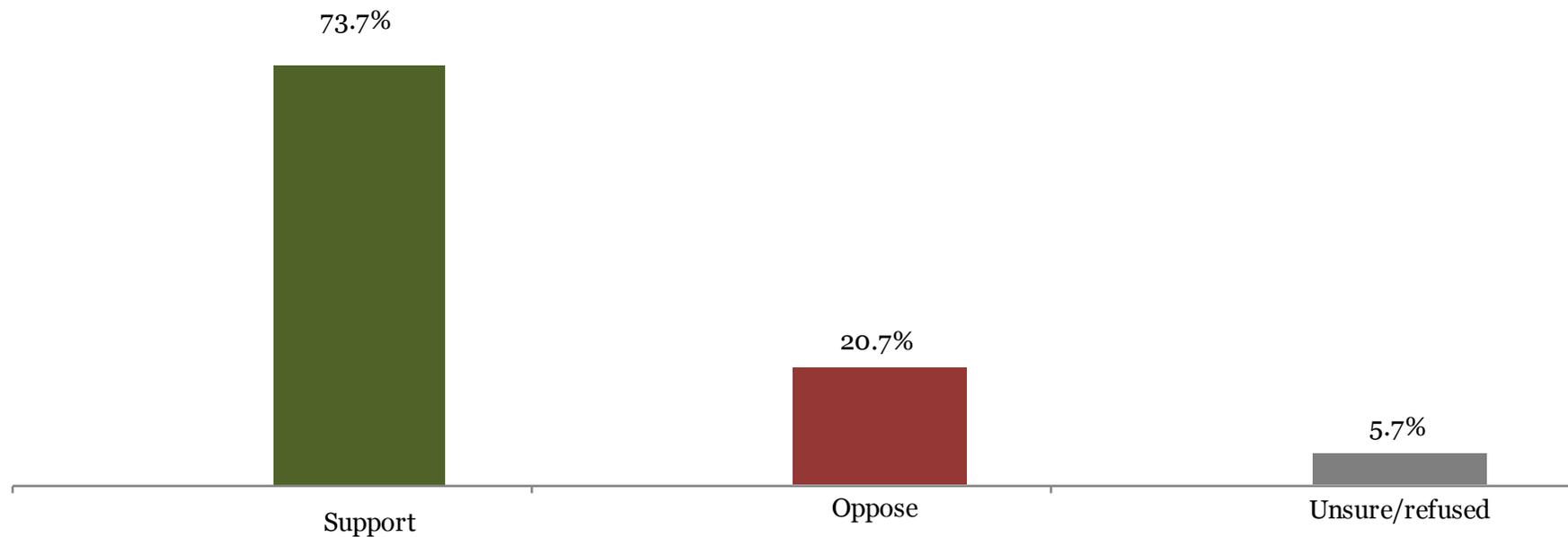


# 73.7% support

## The Huntington Beach Seawater Desalination Facility

Question: Poseidon Resources is a private company that has approval from the Huntington Beach City council to build and operate a seawater desalination facility in the City. The facility will provide a new, local source of high quality drinking water that is drought-proof, reducing the amount of water the City and Orange County must import from Northern California. Development of the desalination facility poses no financial risk for taxpayers and the 50 million gallons per day of drinking water that is produced will serve Orange County residents, including those in Huntington Beach.

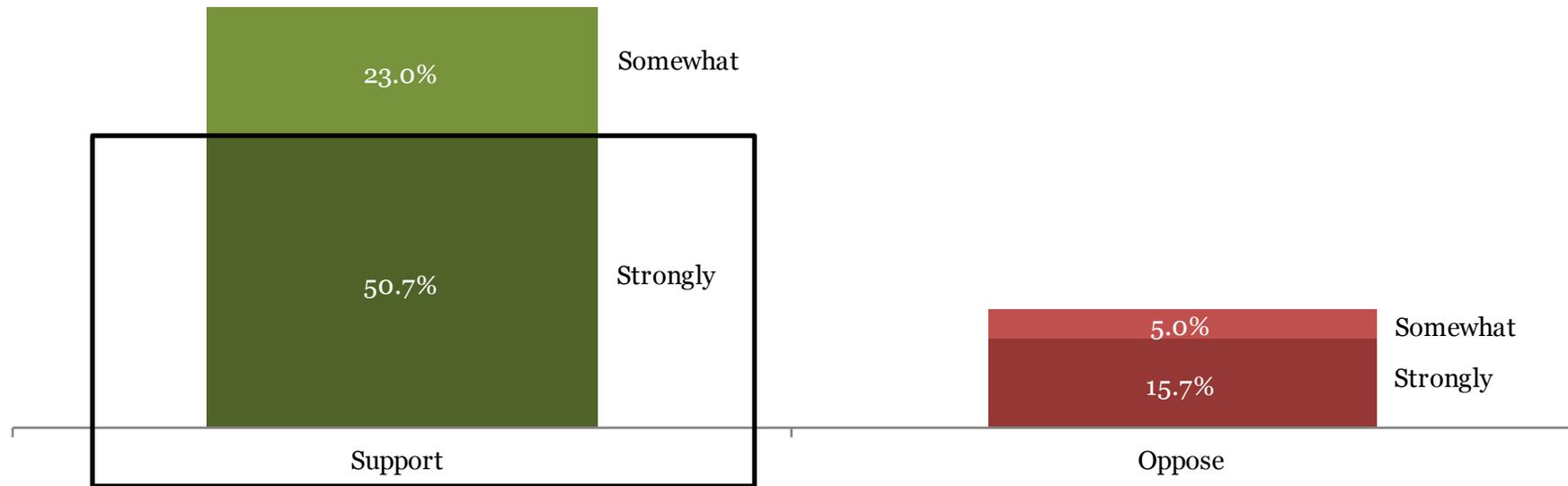
In general, do you support or oppose The Huntington Beach Desalination Facility?



# The intensity of support for the Facility

Is high (50.7% say they *strongly* support it)

Question: And would you say that you strongly or somewhat (support/oppose)?

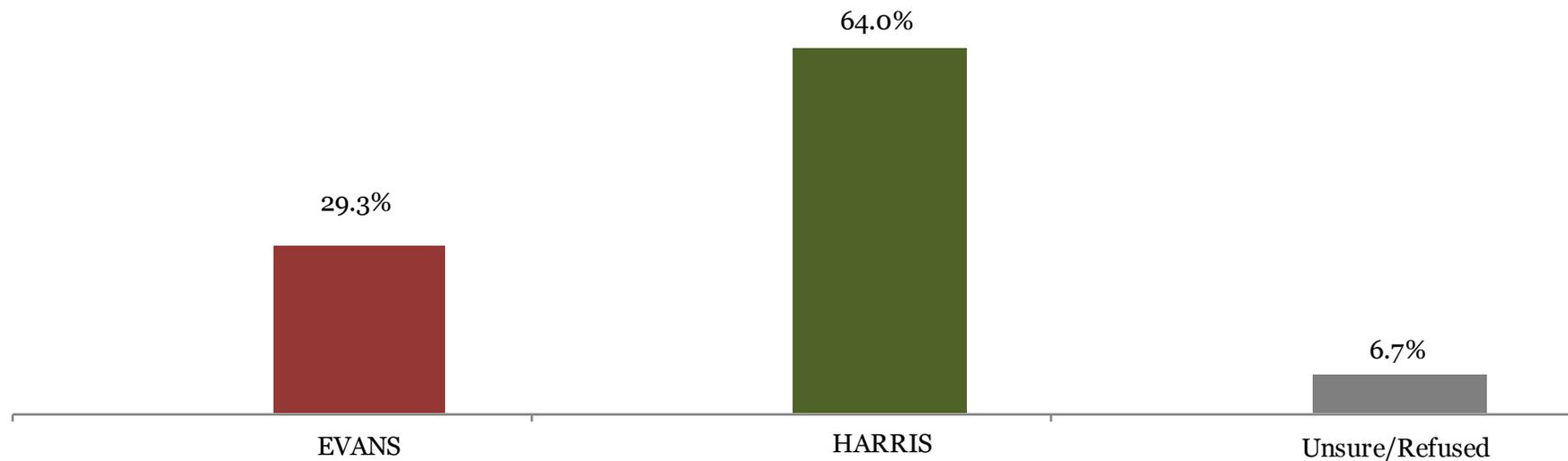


# 64.0% agree with Harris, who says We need the Huntington Beach Desalination Facility

Question: EVANS says: “We don’t need The Huntington Beach Desalination Facility. Our community has a groundwater basin that can provide our residents with 70% of our water at a fraction of the cost of desalination. The Huntington Beach Desalination Facility is just too expensive and we should be using the groundwater we already have.”

HARRIS says: “We need The Huntington Beach Desalination Facility. State laws prohibit the over use of groundwater basins and communities will always have to import some of their water supply regardless of groundwater supplies. The Huntington Beach Desalination Facility will help make sure that our community has access to a new, local and reliable source of clean water, even if it costs a little more.”

With whom do you agree more, EVANS or HARRIS?

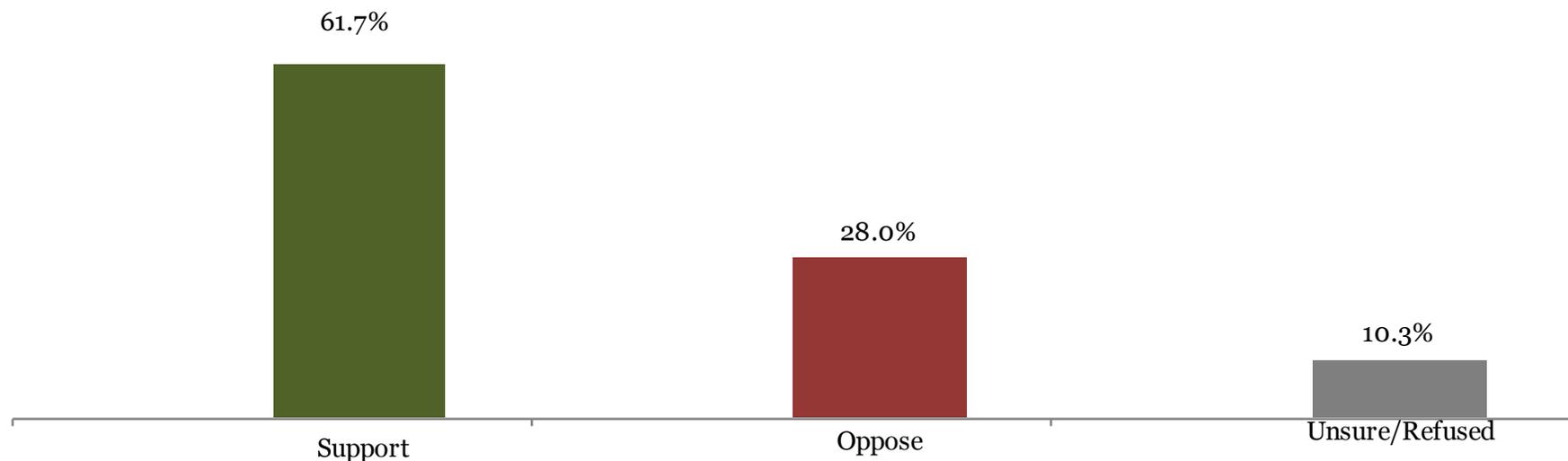


# 61.7% support OCWD partnering with Poseidon

By purchasing 50 million gallons of drinking water produced by the Facility

Question: The Orange County Water District is considering partnering with Poseidon by purchasing 50 million gallons of drinking water produced by the Huntington Beach Desalination Facility. This partnership will help ensure that Orange County residents have a local, drought-proof supply of water that reduces the need for the County to import water from Northern California.

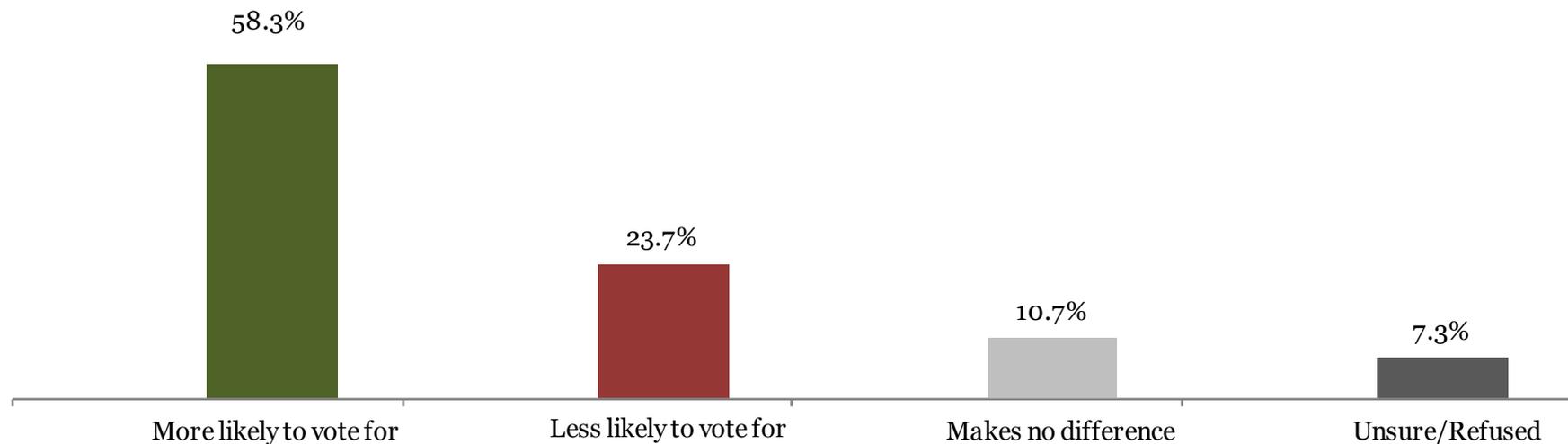
In general, do you support or oppose the Orange County Water District partnering with Poseidon by purchasing drinking water from The Huntington Beach Desalination Facility?



# 58.3% would be more likely to vote for a candidate

If they knew that candidate supported the Desalination Project

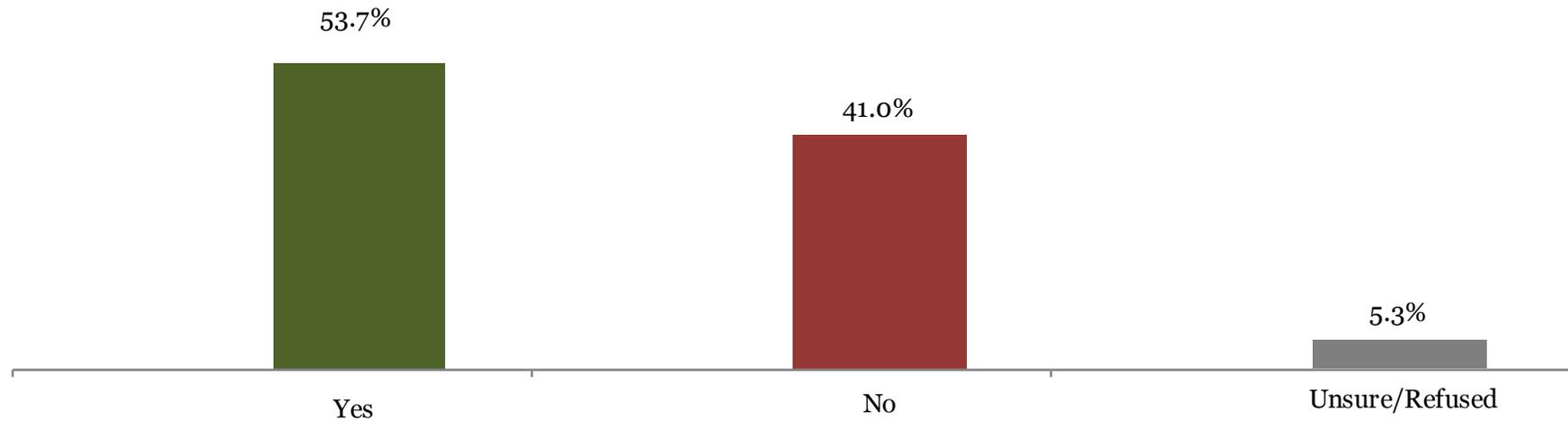
Question: Would you be more likely or less likely to vote for a candidate for elected office if you knew that candidate supported The Huntington Beach Desalination Project?



# 53.7% would be willing to pay a little more

To cover the cost of desalinated water

Question: Would you be willing pay a little more every month on your water bill to cover the cost of desalinated water which would supply high quality water and local water reliability?



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*Thank you*

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